

Ariel Mercado

PROJECT MANAGER
TEACHING ARTIST
PROGRAM DESIGNER

SKILLS

Microsoft Office Suite
Word, & Outlook
Team Management
Project Management
Effective Communication

Quality Management
Community Outreach & Public Engagement
Copywriting
Research

Bookkeeping & Quickbooks
Filing & Paper Management
Invoicing & Tracking
Critical thinking

Organization
Risk Management

Imaginative thinking
Leadership
Event Planning
Lesson & Curriculum Planning
Black Contemporary Art
Art Criticism

CONTACT

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ABOUT ME

Ariel Mercado is an arts professional working within programming and arts education. Informed by their experience as an educator and artist they excel at project planning and implementation.

EDUCATION

Academy of Art University
San Francisco, CA | BFA-Painting

Teaching Artist Project
New York, NY | Teaching Artist Certificate

EXPERIENCE

2021 - Present

Independent Artists, NY, NY

Grant Writer

- Wrote proposals that awarded seven (7) independent artists 5k each, cumulatively 35k.
- Researched and consulted artists on relevant fundraising opportunities.
- Consulted artists on grant preparedness and educated first time awardees on grant process.

2021 - Sept.2021

Harlem Needle Arts, NY, NY

Program Associate

- Worked independently to produce arts exhibitions.
- In House Copywriter
- Designed and facilitated professional development workshops for the public.
- Produced promotional videos related to exhibitions.

2019 - Present

The Salon, NY, NY

Founder - Program Director - Lead Administrator

- Designed and host a once monthly public art critique, with a uniquely designed methodology.
- Implemented the formation of an artist cooperative while managing a team of 5 - 50 artists on a given project
- Designed and led artist showcase and Fundraiser "The Telethon" hosting a fifty artists showcase and art auction.
- Gathered over 8k worth of artist work for an auction fundraiser.
- Wrote awarded grant proposals for 15 artists resulting in 75k directly impacting low income artists

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EXPERIENCE - CONT.

- 2019** **Joan Mitchell Foundation, NY, NY**
Project Coordinator- ArtFuture NYC 19'
- Co-Produced with Brooklyn Museum Teens & No Longer Empty, a youth-led art student convention, including eight Universities.
 - Produced eight artist-led workshops for BIPOC Youth.
 - Produced four artist-led lectures for BIPOC Youth.
 - Produced a portfolio review for youth facilitated by eight Universities including The New School and Cooper Union.

- 2018-
2019** **The Children's Art Carnival, NY, NY**
Program Designer
- Designed new Program model focusing on vocational arts training in low income communities.
 - Created a digital archive of art and media from historic 50 year old non-profit.
 - Produced Art exhibition and attached workshop with local artist collective "Urban Innovations"

- 2017 -
2018** **A Child's Place, East Elmhurst, NY**
Teaching Assistant - Pre-Kindergarten
- Assisted a Pre-K classroom of ten students by developing a curriculum driven by art and creativity, as well as coordinated activities for the after school program, managing a group of twenty students.

- 2014 -
2015** **Americorps - Safe Passages - Coliseum College Prep
Oakland, CA**
Academic Interventionist -
- Managed a cohort of ten of the lowest-performing tenth graders in the district by pushing into classrooms, and providing supplemental tutoring and enrichment through journaling and poetry.

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